



New president for High Tech Rochester

Sean Dobbin • Staff writer • January 30, 2009

Regional [economic development](#) organization High Tech Rochester has appointed James Senall as its new president.

Senall said he hoped to build upon what HTR has already achieved by attracting more funding and entrepreneurs to the region.

The nonprofit provides [support services](#) for area technology companies, manufacturers and entrepreneurs.

"We want to see a lot more growth in the entrepreneurial community," said Senall. "We want to see a lot more of these companies in the region because they will become the big companies down the road."

Senall, 36, of Penfield, currently serves as a managing director at Greater Rochester Enterprise, and said that his move will allow for even more collaboration between the already-close organizations. He also hopes to work more closely with area universities. In 2007, HTR became a subsidiary of the [University of Rochester](#).

Eventually, Senall wants Rochester to become a hub for entrepreneurial activity.

"I think it's starting to happen," he said. "But we need more programs that will support these entrepreneurs, so there'll be a number of new initiatives that will be put into place."

Senall takes over for interim president David Hessler, who had been holding the seat since the departure of Paul Wetenhall.

Wetenhall served in various positions at HTR for more than 20 years before resigning in 2008 to accept a similar position in Charlotte, N.C.

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